

Range of Herbal Treatments

What is Ayurveda?

Ayurveda can be defined as a system that uses the inherent principles of nature to help maintain health in a person by keeping the individual's body, mind and spirit in perfect equilibrium with nature.

Ayurveda is a Sanskrit term, made up of the words "*ayus*" and "*veda*." "*Ayus*" means life, and "*Veda*" means knowledge, or science. The term "*ayurveda*" thus means "the knowledge of life" or "the science of life."

BENEFITS

The aim of this system is to prevent illness, heal the sick and preserve life. This can be summed up as follows:

- To protect health and prolong life ("*Swasthyas swasthya rakshanam*")
- To eliminate diseases and dysfunctions of the body ("*Aturasya vikar prashamanamcha*")

ATUL DRUG HOUSE

ADH is one of the few companies, which is focusing on standardizing and proving the efficacy of Herbal Products. Our strong supplier base, fully equipped R&D facility, FDA approved manufacturing facilities, infrastructure for conducting human trials as well as our formulaations unit provides a one-stop solution o our aluable customers.

All our products have unique analyti al profile linked to their efficacy. No soil, solvent pesticides and he vy metal contaминаations. oducts ested as per proposition 65 of U A & EU guidelines.

List of CLINICAL TRIAL REPORTS

1. WOKVEL TAB:

1. Efficacy and tolerability of boswellia serrata ext. in treatment of ostteoarthritis of knee.
2. Open randomized controlled clinical trial of Boswellia Serrata ext.as compared to VALDECOXIB in osteoarthritis of knee.
3. Pharmacokinetic tudy of 11- eto beta-boswellic acid.

2. LONGVIDA LOZENGES:

1. Safety and pharmacokinetics of a solid lipid curcumin particleormulalation in teosarcoma patie ts and healthy volunteers.
2. Efficacy of CIRCUMIN in oral submucous Fibrosis.

3. TINOFEND TAB:

1. Efficacy of Tinospora cordifolia on Thermal Burn PaPatts.
2. Immunomodulatory effect of Tinospora Cordifolia extract in Human Immuno-deficiency virus positi e paati ts.
3. Efficacy of Tinospora Cordifolia in Allergic Rhinitis.
4. Jury still out on the us fulness of Ttraditional herbal medicineor Alleerrgic Rhinitis.

4. CAL-Z- BONE TAB:

1. Antimicrobial activity of Cissus Qua angularis Linn in –Vitro.
2. Lipid constitue ts from Cissus quadrangularis Leaves.
3. Phytochemical Studies on Cissus quadrangularis Linn

5. POMELLA TAB:

1. Protecti e effects of Standardized pomegranate (Punica granatum L.) Polyphenolic extract in Ultraviolet-Irradiated Human skin Fibroblasts.
2. Safety assessment of pomegranate fruit extract, Acute and Sub chronic toxicity studies.
3. Pomegranate Extract inhibits the proliferation and viability of MMT - Wnt-1 mouse mammary cancer stem cells in Vitro.
4. Absorption, m tabolism and Anntxidant effects of pomegranate (punica granatam L.) polyphenols afer ingesstion of tandardized extract in Healthy Human Volunteers.
5. Antimicrobial activity of Puna anatum fruit extract in Vitro.
6. The anti-plague fficacy of pomegranate mouth rinse.

6. UNI-BONE TAB:

1. Effect of Herbal combinaationo taining Cissus Quadrangularis in Fracture Healing.
2. Cissus Quadrangularis herb in fracture healing and osteoporosis.
3. Effect of Herbal combinaation 'UNIBONE'in Low bone Mass Density patts.
4. Efficacy of Cissus quandrangularis in Premenopausal Low Bone Density women.

7. BACOGNIZE TAB:

1. Efficacy of Bacopa Monnieri on memory of medical students.

8. FEMINA TAB:

1. Efficacy and tolerability of Herbal combinatioemnia in Pemenopausal women.

CERTIFICATION



NSF/GMP:

NATIONAL SANITARY FOUNDATION/GOOD MANUFACTURING PRACTICES.

- NSF helps in ensuring the public health, safety and environmental quality
- NSF is NOT FOR PROFIT, and NON GOVERNMENTAL.
- IN U.S ONLY 26 OUT OF 300 DIETARY SUPPLEMENT LABORATORIES have received NSFGMP.



ISO 9000-2008

-FOR QUALITY MANAGEMENT STANDARDS



ISO 22000-2005

-FOOD SAFETY MANAGEMENT SYSTEM FOR HUMAN CONSUMPTION



KOSHER FOOD CERTIFICATION:

KOSHER MEANS – KASHRUT. It signifies food that meets with Jewish dietary law. It certifies the food products from all over the world with experts for ingredients and food products.



HALAL INDIA:

- Halal trade refers to the trade of certified quality products that have met rigorous internationally accepted standards in production and hygiene.
- Enhance marketability of products in Muslim Countries-Markets.



USDA ORGANIC:

-Products made are of organic material certified by USDA organics and demonstrates they are protecting natural resources, conserving biodiversity, and using approved substances only.

FDC INDIA:

-FOOD and DRUG Controller of India.

DST:

DEPARTMENT OF SCIENCE & TECHNOLOGY

Our ALLOVEDIC Products:-

1. **WOKVEL Tablet:** for Chronic Osteoarthritis
2. **CAL-Z-BONE Tablet:** Calcium Supplement
3. **TINOFEND Tablet:** Natural Immunizer
4. **L-COX Tablet:** For Joint Pain
5. **UNI-BONE Tablet:** Natural Fracture Healing
6. **FEMNIA Tablet:** Natural Women Formula
7. **POMELL Tablet:** Natural Anti-oxidant
8. **LONGVIDA Tablet:** For Sore Throat & Chronic Bronchitis
9. **STRELAXIN Tablet:** Power to Fight Stress in Modern Life
10. **BACOGNIZE Tablet:** Natural Brain Nutrient
11. **SUBAL OIL:** Natural Hair Tonic
12. **FRILAX Tablet:** Natural Laxative
13. **CUFNIL SYP:** For Cough and Cold
14. **STOMEASE DROPS:** For Colic & Gripping Pain in children
15. **HERBGENE:** Natural Antacid

**When walking well is your
concern in chronic Osteoarthritis**



*Found more effective in
reducing joint pain and stiffness*

*Improves quality of life in
arthritic patient with ...*

WokVel
bioavailable boswellia®

Boswellia Serrata (Salaki) — 333mg



Dosage :

**1-2 Tablets two times a day
OR As directed by Physician**

- ❖ Reduce the pain and inflammation of joints.
- ❖ Increase joint flexion and mobility.
- ❖ Reduce morning stiffness and increase joint activity.

Osteoporosis is the major risk factor in elderly



Helps in Absorption of Calcium from plasma to bone.

Complete care to keep bone Healthy

Cal.z.bone[®]

Cissus Quadrangularis (Had-sakal) — 250 mg



BUILDS HEALTHY BONE

Dosage :

**1-2 Tablets two times a day
OR As directed by Physician**

- ❖ Improves Calcium absorption
- ❖ Improves BMD (Bone Mineral Density) and Strengthens bone
- ❖ Reduces the risk of fracture.
- ❖ Helps to heal broken bones
- ❖ Considered a Tonic and Analgesic

Tiny allergens are offending day to day activity



Studies confirms immuno-modulatory effects by improved lymphocytes count, eosinophil and neutrophil count decreased and goblet cells were absent in nasal smear.

True answer to fight Allergens and pollens

 **Tinofend**®
The Natural Defender

Tinospora cardifolia (Guduchi) 300mg



Dosage :

**1 Tablet twice a day or As
directed by Physician**

- ❖ Allergic rinitis
- ❖ Improves nasal secretion
- ❖ Relieves nasal pruritus
- ❖ Removes nasal Obstruction
- ❖ Reduces sneezing

Makes joint life better



LCOX Clinically shown to increase joint function and flexibility and decreasing joint pain in advance and chronic osteoarthritis

*LET THE JOINT
WORK BETTER WITH...*

LCOX

<i>Boswellia serrata</i>	300 mg
<i>Cissus Quadrangularis</i>	100 mg
<i>Withania somnifera</i>	100 mg



Dosage :

**1-2 tablets twice a day or
As directed by Physician**

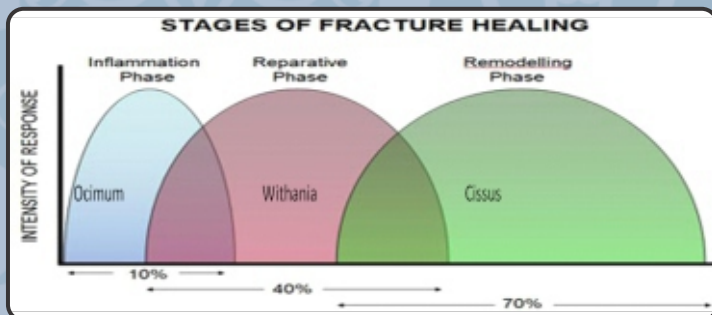
- Reduce morning stiffness and increase joint activity
- Improves blood flow to joints and prevents further breakdown on cartilage,
- Helps in rebuilding cartilage
- It strengthens bone

Unique in fracture healing



uni-Bone[®]

is clinically tried for its role
in all the three stages of fracture healing



Union of the bone has
become speedy with...

uni-Bone[®]

Speed Bone Healing

Cissus quadrangularis	250 mg
Withania somnifera	125 mg
Ocimum sanctum	125 mg

Dosage:

1-2 Tablets Twice a day
Or As directed by Physician

- Improves bone mass and mineralization
- Corrects bone strength and relieves pain
- Rebuild joint, ligament, tendon and cartilage
- Reduces healing time by 25 to 30%

Natural Women's Formula



femnia

decreases symptoms
to support women
of menopause age

Nurture her feminine functions with

femnia



Asparagus racemosus (shatavari)	250 mg
Centella Asiatica (manduk-parni)	50 mg
Cissus Quadrangularis (Had-sakal)	50 mg
Terminalia arjuna (arjuna)	50 mg
Withania Somnifera (Ashvagandha)	50 mg

Dosage:
1 tablet twice a day or
As directed By Physician

Brings back life in Post-menopausal woman

- ◆ Improves mood reduces irritability and depression
- ◆ Reduces vaginal dryness and burning micturation
- ◆ Improves sleep pattern – improves quality of life
- ◆ Corrects forgetfulness due to menopause

**Unparalleled antioxidant
from nature...**



**Pomella is the only Pomegranate
Extract clinically shown to absorb
into body with Antioxidant activity
in blood.**

Power to support Cardiac Patient

pomella 
100% ALL NATURAL POMEGRANATE EXTRACT

Punica Granatun (Dadim) 300 mg

**Dosage:
1 tablet twice a day Or
As directed by Physician**

- ◆ Helps to regulate inflammatory processes promoting healthy vascular and cellular function.
- ◆ Used to treat sore throats, coughs, urinary infections, digestive disorders, skin disorders,
- ◆ With out Sugar additives or preservatives
- ◆ Best anti oxidant from nature

*Curcumin from **longvida**
is absorbed in the bloodstream
and the brain, at least 65 times
better than the generic Curcumin.*



**Longevity is a nature's wish
let nature take care of it**


longvida™
optimized
curcumin Lozenges & Capsules

Curcumin longa (Haridra, Haldar) 400 mg

Dosage:
1 tablet twice a day Or
As directed by Physician

- ◆ ***Stops inflammation.***
- ◆ ***Improves cardiovascular health.***
- ◆ ***Stimulates the immune system and lowers the level of bad cholesterol.***
- ◆ ***Effective in sore throat, chronic bronchitis and Alzheimer's disease.***

**Power to fight stress
in modern life**



Just Relax

**Stress relaxing power for
healthy living**

Strelaxin
Just Relax

Withania Somnifera (ashvagandha) 400 mg

Dosage:

1 Tablet twice a day

Or

As directed by Physician

- ◆ Anti stress, Antioxidant, and rejuvenating properties makes life stress free.
- ◆ Powerful immune suppressant, improves body resistance to infection and keep fit
- ◆ Improves libido, vigor and vitality protecting the ill effect of stress
- ◆ Overcome weakness, debility and irritability- Improves mood and drive
- ◆ Used as sedative or calming agent and for insomnia

Memory makes computer works better....



Is a clinically researched, all-natural that promotes cognitive health by supporting memory recall, language comprehension and mood.

Nature's gift o mankind



Bacopa monnieri 300 mg

Dosage:
1-2 tablets twice a day
Or
As directed by Physician

- ◆ Reduces anxiety
- ◆ Improve memory recall & comprehension
- ◆ Shows potential benefit in the treatment of Alzheimer disease.
- ◆ Effective and safe for children to improve scholastic performance.

SUBAL OIL

Enriched
with
Olive Oil

Prepared Under
Kshirpak Vidhi

The ultimate
HAIR CARE
solution



SUBAL OIL

SUBAL oil a Medicated solution for hair care problems.

❖ Ingredients:

Neeli Bhringraj Tel 40.00%
Olive oil 29.60%
Maha Bhringraj Tel 20.00%
Brahmi Amla Tel 10.00%
Neem Tel 0.40%
Colour:
Tartrazine Yellow & Brilliant Blue

❖ Indications:

- * Falling of hair
- * Dandruff
- * Split ends
- * Premature greying of hair
- * Nourishment to scalp & Hair follicles
- * Alopecia

Olive Oil : Hair nourishment, Improves Strength & Elasticity.

Neeli Bhringraj Oil : Prevents hair loss.

Maha Bhringraj oil : Nourishes hair root to prevent hair falling & graying of hair.

Brahmi Amla oil : Relives itchy scalp, dandruff and natural beauty of hair.

Neem oil : Improves hair growth & prevents hair loss.

❖ Application:-

Gentle massage with SUBAL oil on scalp & hair with finger tips in rotating manner for fast & better penetration OR
As advised by the Physician.

Store in a cool and dry place.

Availability: 100 ml bottle.

- ❖ SUBAL oil is Ayurvedic Patent & Proprietary Medicine not Cosmetic or Toiletory Preparation.

For External Use Only.

Nature knows best



Relax and leave it to nature...

Freedom from morning blues

FRI LAX

Each tablet contains :

Emblica officinalis Ext.(Amla) 150 mg., Terminalia belerica Ext. (Baheda) 150 mg.
Terminalia Chebula Ext. (Harde) 150 mg. And Cassia angustifolia (Senna) 7.5 mg.



- ❧ **Corrects bowel movements for easy evacuation**
- ❧ **Bring freshness and improve mood disorder**
- ❧ **Remove toxin and aid digestion**

1-2 tablet
at bedtime with
luke warm water
or as directed by
physician.

**Does not
form habit**

Now relax from constipation with **FRI LAX**

Do your cough remedies
cause **sedation, drowsiness**
and **alertness** disorder ?



Cough that just won't quit...


Cufnil

COUGH SYRUP

Each 10 ml extract derived from

Tulsi 100mg, Yashtimadhu 200mg, Turmeric 150mg,
Kanta Kari 150mg, Lindi Piper 150mg, Ardushi 200mg,
Ginger 150 mg, Apamarg 100mg and Tankan Kshar 20mg

- Acute Bronchitis
- Productive cough
- Pediatric cough
- Smokers cough
- Allergic cough
- Asthma

Facilitates Expulsion of Sputum

Quietens Cough Reflex

Soothes the throat & helps normal breathing

Reduces Distressing Cough Symptoms

Safe for Pediatric use

Dosage

Children: 1 teaspoonful
3 to 4 times daily ,
Adult : 1-2 teaspoonful
3 to 4 times daily, or
as directed by physician

Better option from mother nature...


Cufnil that makes cough nil

*Infantile colic makes child
and mother restless...*



Let the colic ease out with...



Stomease

Calms the gut & relieves colic

Dispel the gas & gives comforts

Restores digestion & corrects system

Stops crying & gives comfortable sleep

Each 10 ml contains Extract derived from:

Haritaki	100 mg	Nagarmusta	12.5 mg
Jatipatri	50 mg	Akarkarabh	12.5 mg
Kumbha	50 mg	Yashtimadhu	12.5 mg
Satapushpa	50 mg	Tvacapatra	5 mg
Sauvarchal	50 mg	Lavang	5 mg
Kirata	50 mg	Ela	5 mg
Latakaranja	50 mg	Maricha	5 mg
Ativisa	50 mg	Katuki	5 mg
Vidang	50 mg	Piplimul	5 mg
Bolviksha	50 mg	Kutaj	5 mg
Bibhitaka	50 mg	Hinga	5 mg
Yavani	25 mg	Flavoured syrup base	Q.S.
Ajmoda	25 mg		

Infants :

1-6 months : 5 to 10 drops TDS after feed, **1-3 years :** 20 to 25 drops TDS after meals

7-12 months: 10 to 12 drops TDS after feed or as directed by physician.

" Pediatrics 1984:74:998

Loving bond between mother and baby

*A baby that cries for three or more
hours per day, at least three times
per week, within a three month
period". .*

Abdominal discomforts in acid peptic disorder...



- Heart burn
- Indigestion
- Dyspepsia
- Flatulence
- Hyper-acidity
- Peptic ulcer

Cooling and soothing effect of trusted
herbs for agitated stomach

HerbGene™

ANTACID ANTI FLATULENT DEMULCENT **GEL**

Each 10 ml contains :

Dugdh Pashan 450 mg, Kokam Extract 750 mg and Aloe vera Juice 50 mg

- Herbal antacid for mucosal irritation
- Prompt relief from heartburn and acidity
- Relieves bloating and distension
- Stops flatulence and improves digestion
- Prevents regurgitation, nausea & vomiting
- Does not form habit

1 teaspoonful
Twice a day or as
directed by the
physician

**SUGAR
FREE**

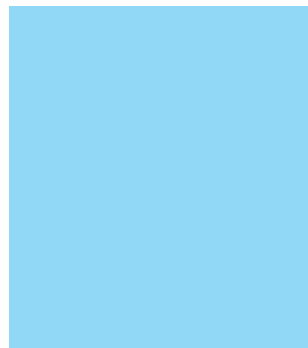
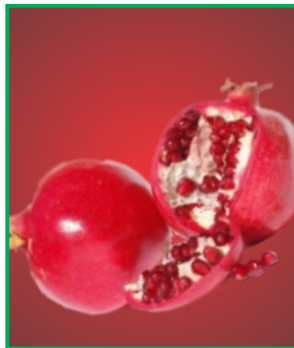
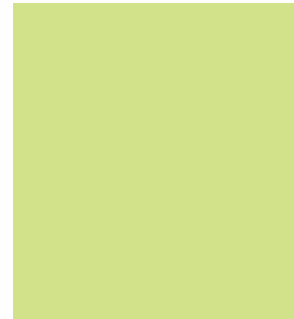
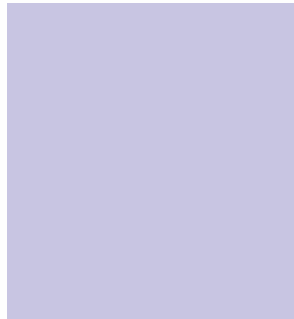
HerbGene™

GEL

that heals and calms the acidity



adh **ATUL DRUG HOUSE**



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